



## Office of the President



Rastrapati Bhawan,  
Shital Niwas, Maharajgunj,  
Kathmandu, Nepal.

Ref. No.:

### Message of the Right Honourable President Dr. Ram Baran Yadav

As instructed by the Right Honourable President, I have the honour to communicate his message to the organizing committee of Nepal Festival to mark the Nepal Tourism Year 2011 in the United States.

The Rt. Hon'ble President is happy to learn that the Nepal Association for Global Cooperation (NAGC), USA is bringing out its publication a Souvenir "KOSELI" on the special occasion of Nepal Festival 2010 in San Francisco Bay Area of California, USA being organized by Association and its partners. It is a matter of appreciation that the Nepal Festival is also supported by an enthusiastic team of local non-Nepalese Americans who have affection towards Nepal. He feels that in order to make Nepal Tourism Year a success, joint efforts of all the ordinary Nepalese, entrepreneurs and friends of Nepal are equally important.

The enchanting natural beauties of Nepal have always remained a source of inspiration for many people at home and abroad. Nepal, as it is listed one of the most favoured tourist destinations in the world because of its unparallel natural beauties and pristine environment complemented with rich in biodiversity; it is loved by many as a sanctuary. The towering mountains are always appealing for challenges to conquer as ideals of life that human beings always pursue for attaining greater heights.

The purpose of declaring 2011 as Nepal Tourism Year is not only to promote Nepal and its tourism products abroad but also to create awareness within ourselves the potentials of conservation of Nepal's natural endowments, heritage sites, and promotion of cultures.

The Rt. Hon'ble President has expressed his confidence that the publication of KOSELI would be instrumental in promoting friendship among Nepali and Americans. He further believes that such publication would create goodwill, respect and understanding between people of Nepal and the USA. He has also appreciated the organizer for their interest in serving Nepalese people through their philanthropic work.

While appreciating and thanking the Association for its endeavour, Rt. Hon'ble President has extended his best wishes for the success of Nepal Festival 2010 in its mission of developing bond of friendship and serving people through charitable work. He looks forward to such events in other parts of North America under the auspices of Non-resident Nepalese organizations and groups of Non-Nepalese friends of Nepal.

As per instruction,

Shanti Ram Sharma  
Joint Secretary

June 30, 2010



KATHMANDU  
NEPAL

Date: June 28, 2010

*The Prime Minister*

### MESSAGE

I am glad to know that Nepal Association for Global Cooperation (NAGC) and its partners are organizing **Nepal Festival 2010** for the first time in one of the important States of USA, California, on the eve of Nepal Tourism Year 2011. I am confident this festival will help to promote tourism in Nepal, Nepali cultures and Nepali products in the USA. I am also very glad to know that The Nepal Festival Organizing Committee is publishing a souvenir – KOSELI (valuable gift), intending to distribute massively among the prospective visitors of Nepal.

Nepal has been recognized as one of the most exciting holiday destinations in the world, however, many people around the world are still not aware about this fact. I am confident that publication of such souvenir will be a real KOSELI and an informative guide to those foreigners who would like to visit Nepal. I would also like to take this opportunity to extend our open invitation to all the friends living outside Nepal to make at least one visit to Nepal in the year 2011 to make Nepal Tourism Year a successful one.

Nepali people are known as the most patriotic people and it is a common practice of our people whenever they live, they support Nepal's new efforts towards its progress and prosperity. They always make their contributions to promote our cultures and identity. The upcoming event in the Bay Areas of California does also reflect their affinity towards their motherland.

I congratulate the organizers and the editorial team for making it happens. Your thought and contribution towards Nepali community are appreciated. I wish you a very successful Nepal Festival 2010, California, USA.

Madhav Kumar Nepal

Government of Nepal

Hon'ble Sharat Singha Bhandari  
Minister  
Tourism & Civil Aviation

Tel : { 014211879 (Off.)  
015592333 (Res.)



Personal Secretariat  
Singhadurbar, Kathmandu,  
Nepal.

Date : June 28, 2010

Sub :


MESSAGE

This gives me pleasure to know that Nepal Association for Global Cooperation (NAGC) and its partners are organizing a Nepal Festival 2010 for the first time in State of California USA, on the eve of Nepal Tourism Year 2011. I am very glad also to know that the Nepal Festival Organizing Committee is publishing KOSELI, a souvenir, with a purpose of distributing massively among the potential visitors of Nepal. This is indeed a praiseworthy initiative on the part of the organizers to host such program which can be a good platform to promote Nepalese tourism, culture and products.

Despite being rich for her natural and cultural treasures and being one of the best holiday destinations of the world, many people are not aware of about this fact of Nepal. Ranging from the world's deepest gorge to the world's highest peak, from sub-tropical forests being the habitat of huge and rare wildlife to the semi-arid dry land leading to the snow-capped Himalayas and from the Hindu's holiest shrines to the Birthplace of Lord Buddha, and from mysticism to lively cultures and festivals, Nepal enjoys the distinction of being the treasure house of South Asia. What we need to do is promote them far and wide and let the world know and experience the marvels of the Himalayan country.

We are so proud to note that Nepalese communities living in any part of the world love their motherland and do their best to promote Nepal in every respect as far as possible and practicable. I am confident that this souvenir will be a valuable gift by the Nepali community to the Non-Nepalese communities.

Lastly, my congratulations go to the organizers and the editorial team for taking lead in this good project. Your thoughts and contribution towards Nepali community are highly appreciated.

  
Sharat Singha Bhandari  
Minister  
Ministry of Tourism and Civil Aviation

NEPAL  
TOURISM  
YEAR 2011  
NATURALLY NEPAL  
ONCE IS NOT ENOUGH



**EMBASSY OF NEPAL**  
2131 LEROY PLACE N.W.  
WASHINGTON, D.C. 20008

June 23, 2010

### Message

I am happy to note that the Nepal Association for Global Cooperation (NAGC) and its partners are going to organize “Nepal Festival 2010”, a commercial and cultural event, on July 24-25, 2010 in Berkeley, California. On this happy occasion, I would like to express my hearty congratulations and best wishes for the success of the festival.

Despite busy schedule of their own business and profession, the efforts made by the Nepalese community in organizing various cultural and tourism promotional activities are highly commendable. With the growing number of Nepalese population and community organizations in the United States such events have also been being organized in many places. I hope that “Nepal Festival 2010” which is being arranged in the eve of Nepal Tourism Year 2011, will be able to give special message and encourage Americans to visit Nepal. We believe that participation of Nepalese as well as local Americans in such events could be more helpful in contributing to promote our culture and tourism.

While expressing sincere thanks to the Nepal Association for Global Cooperation and its partners for organizing Nepal Festival 2010, I believe that, it would be able to play substantive and meaningful role in promoting Nepal in the United States in the days ahead.

Once again, I wish all success of Nepal Festival 2010.

Shankar Prasad Sharma, Ph.D.  
Ambassador



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